



For Immediate Release

Wellington North Farmers' Market Celebrates its Tenth Season, Opening Day on Saturday June 17th @ 8:30am

Already established as one of the best Farmers Markets in Wellington County the Wellington North Farmers Market is making plans to open for its tenth season on Saturday June 17th.

There are so many reasons why buying local makes sense. There is also significant peace of mind in knowing where our food comes from, ask questions, and enjoy the experience at the Wellington North Farmers' Market! The Farmers' Market provides a real connection between farmer and consumer. This year the market will once again be held on Saturday mornings in the parking lot at the Victory Community Centre in Mount Forest and will run from 8:30am until noon.

"A Farmers' Market is a good opportunity for the community to connect. It allows us to buy from and support our local farmers and producers, thus contributing to our local economy," said Harry Engel Market Manager for the Wellington North Farmers Market. "We are pleased to give our residents and visitors the opportunity to experience agriculture close up."

The Wellington North Farmers' Market is once again being brought to you by the collaboration and support of participating vendors, the Township of Wellington North, Mount Forest Victory Church, MARCC Apparel, 88.7 The River, Forest Physiotherapy, and Taste Real: Wellington County. A special thank you also goes out to the Victory Community Church who for the tenth year are providing the location for the Market.

We expect that most of last year's vendors will be returning in 2023. Anyone looking for registration details or other information are asked to contact Dale Small at the Township of Wellington North or go to <https://www.simplyexplore.ca/farmers-market.html> or Facebook [@wellingtonnorthfarmersmarket](https://www.facebook.com/wellingtonnorthfarmersmarket)

For more information:

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ATTACHMENT B

Each year we outline the roles and responsibilities between the Wellington North Farmers Market and the Victory Church and Community Centre, and the following reflects this agreement for 2023:

**TOWNSHIP OF WELLINGTON NORTH FARMERS' MARKET
ROLES AND RESPONSIBILITIES AGREEMENT WITH
THE VICTORY CHURCH AND COMMUNITY CENTRE**

This document shall serve as an agreement between the two above noted parties in coordination with the Wellington North Farmers' Market

The market will be located in the parking lot at the Victory Community Centre 320 King Street East in Mount Forest and will run each Saturday morning from 8:30am till noon, from June 17th to September 30th, 2023

The Township of Wellington North Agrees to:

- Plan all aspects that pertain to the Wellington North Farmers' Market and act as the governing body, working in conjunction with the organizing committee and community
- Implement and regulate vendor agreements and allow vendors to access municipal hydro as needed,
- Process vendor fees and perform all financial management & reporting for the Market,
- Carry liability insurance, specific to Local Community Insurance Services Facility Users and Events,
- Ensure Municipal Road closure is prepared and approved for Market dates,
- Provide backup support to the Market Manager in the event of vacation or other absence,
- Position the Victory Church and Community Centre as the official Sponsor and include logo in all outgoing communication pieces.

The Victory Church and Community Centre Agrees to:

- Act as the Wellington North Farmers' Market Official Sponsor in exchange for:
 - Indoor access for use of water and washroom facilities for vendors and patrons
 - Use of indoor venue for vendors and patrons when inclement weather is incurred
 - Act as the market manager - to assist with erecting and dissembling signage on market days and to be a go-to source for vendors and the public.
 - Help to promote the market and recruit new vendors,
 - Participate in Wellington County Farmers Market/Market Manager meetings & discussions,
 - Collect vendor fees from day-to-day vendors,
 - Provide programming to the market as agreed upon: I.E., provide music, set-up cafe, etc.
 - Provide information on your organization to patrons only upon request, or in a controlled setting, I.E., an information kiosk or booth
- Provide proof of liability insurance

Dated this 6th day of February 2023